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EXPRESSLY FOR THE LADIES.

WE feel that the Cosmopolitan Association would be wanting in completeness if it contained no feature particularly addressed to the ladies; and therefore, that we may not be charged even with a seeming neglect or selfishness in the distribution of our offices, we have concluded to specially commission the *fair* sex, by giving the ladies a perfect *carte-blanche* permit to canvass for the Association. And to render a proper equivalent for such fair services, we offer on page 74 of this number, unparalleled inducements. By referring to the page mentioned, it will be seen that the lady who shall send us the largest number of subscribers will receive the valuable premium of *Three hundred dollars!* And the Lady who sends a club of *even* fifteen subscribers, at one time, will receive for her trouble,

A copy of *Godey's Lady's Book*, or any other $3 magazine, one year, and

A copy of the splendid Engraving, "*Saturday Night.*"

A copy of the *Art Journal*, one year, and

A ticket in the distribution of works of arts, &c., &c.

For particulars and details of the long list of valuable premiums offered, our space compels us to refer to page 74, where the terms are plainly set forth.

It is also designed by the Association to publish in the "*Art Journal*," the names and addresses of all the Ladies (if not otherwise requested), who send clubs of *ten* and upwards.

Special notice will be made of the successful competitors who send the four largest lists, and who receive the rich premiums offered.

Such inducements, we feel assured, will meet with the smiles of our army of lady friends, and we sincerely trust it will serve to commission them to active service in behalf of the "Cosmopolitan," which professes to disseminate Beauty broadcast over the land. No agent so efficient as a winning woman, for who can resist her gentle call and captivating smiles? We guarantee to say that the lists of many of our secretaries are greatly enhanced by the influence of women, whose hearts are ever so ready to encourage the true and the good; and now that we propose to make each lady, who interests herself in the matter, our *Private* Secretary, with additional and unusual encouragements, we have every reason to promise ourselves with numerous and bountiful returns. Shall it not so be?

CUPID DISGUISED.

A naïve and charming little statue, in Parian marble, representing the little "God of Love" disguised as a shepherd, and practising his pastorales. It is designed for the distribution in January.

After penning the above, we received the following from a lady in North Carolina, which seems so *apropos* that we must transfer a few lines to the Journal. Under date of August 24th, she writes. "My husband not having sufficient time to devote to the interests of the Association, I will, with your consent, accept the agency. I have already the promise of a large number of subscribers, and expect to rapidly increase it. You need not be horrified that a lady is acting as agent; allow me to say that I am much more *enthusiastic* and *energetic*, than *a great many* of your *gentlemen agents.*

"I take a lively interest in the Association, and am proud to say that I am a member. It is my sincere desire that it may increase rapidly, and I promise to do what I can towards it.

"Very truly, yours, &c.,

"———."

The above letter speaks for itself; our fair correspondent writes to the point, and just such a letter as we like to receive. Should our lady friends generally evince a like interest in the Association, they would not only benefit themselves, but enhance the usefulness of the institution fourfold.